



CAFE MALAYSIA

The 5th International Cafe Equipment, Supplies & Technology Exhibition



The 2nd International Mobile Food Truck Equipment, Supplies & Technology Exhibition



POST SHOW REPORT

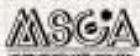
17-19 JANUARY

2 0 1 9

MITEC

Malaysia International Trade & Exhibition Centre

Organised by:



Endorsed by:

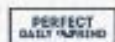


Hosted by:

Supported by:



Media Partners:



www.cafe-malaysia.com



[cafemsia](https://www.facebook.com/cafemsia)

EXECUTIVE SUMMARY

SHOW NAME

Café Malaysia 2019

ABOUT

The 5th International Café Equipment, Supplies & Technology Exhibition

GUEST-OF-HONOUR

Yang Berhormat Dr Ong Kian Ming
Deputy Minister of International Trade and Industry

HOST

Café Owners Alliance Malaysia (COA MY)
Malaysia Specialty Coffee Association (MSCA)

ENDORSED BY

Malaysia External Trade Development Corporation
(MATRADE)

SUPPORTED BY

Malaysia Convention & Exhibition Bureau (MyCEB)
Ministry of Tourism and Culture Malaysia (MOTAC)
Malaysia Specialty Coffee Association (MSCA)
ASEAN Coffee Federation (ACF)
Barista Association of Thailand (BAT)
Thai Coffee Association
Lao Coffee Association (LCA)
Philippine Coffee Board Inc. (PCB)
Specialty Coffee Association of Indonesia (SCAI)
Singapore Coffee Association (SCA)
Vietnam Coffee – Cocoa Association

DATE

17 – 19 January 2019

VENUE

Malaysia International Trade & Exhibition Centre,
MITEC Kuala Lumpur

SHOW SIZE

6,000 sqm

TOTAL BRANDS

180

TOTAL ATTENDEES

13,550

2020 Dates

16 – 18 January 2020

ORGANISED BY

CEMS Conference & Exhibition (M) Sdn Bhd

A HUGE THANK YOU TO OUR SPONSORS & PARTNERS



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THE EXHIBITION



13,550 Visitors
From
52 Different Countries



180 Exhibitors
From
22 Different Countries



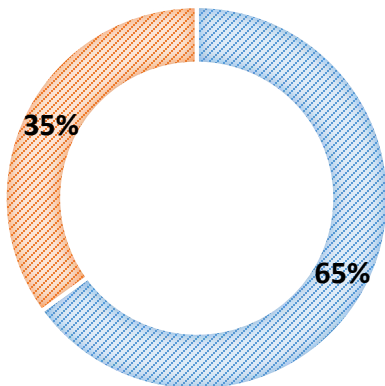
Total Sales Generated On-Site/ Under Negotiation / Expected over the next 12 months

RM 16.5 million
or
USD\$ 4 million

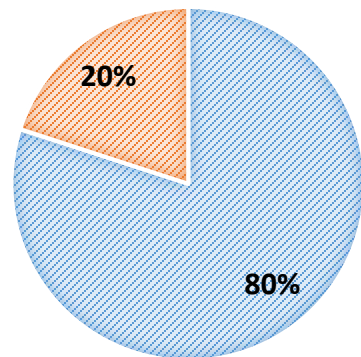
VISITORS PROFILE

Overall Visitors

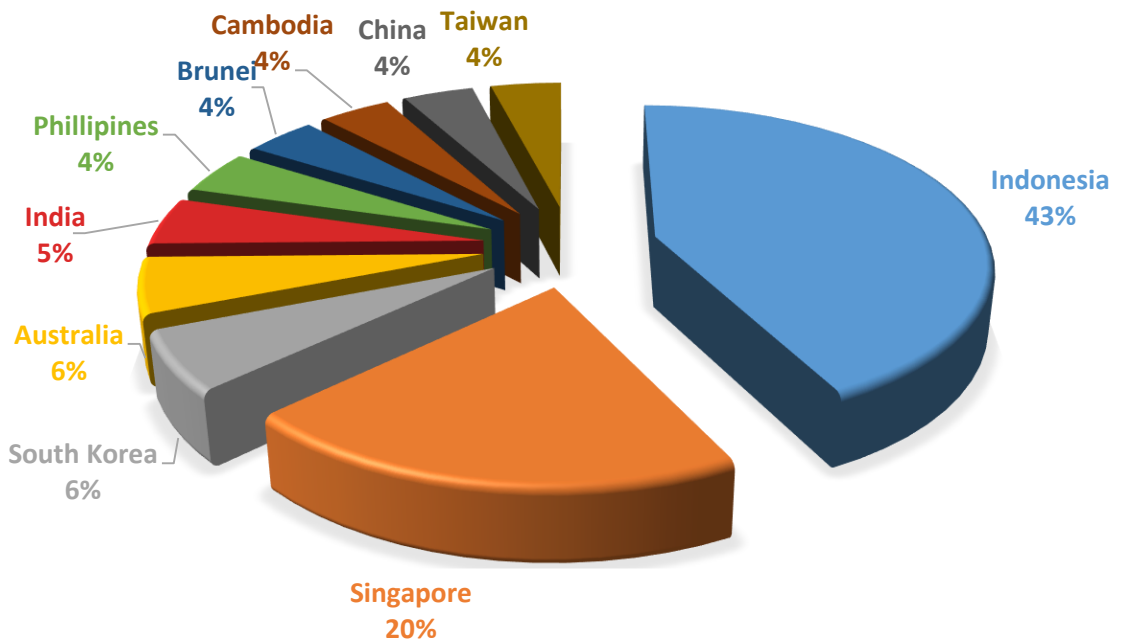
Trade Public



Overseas Local

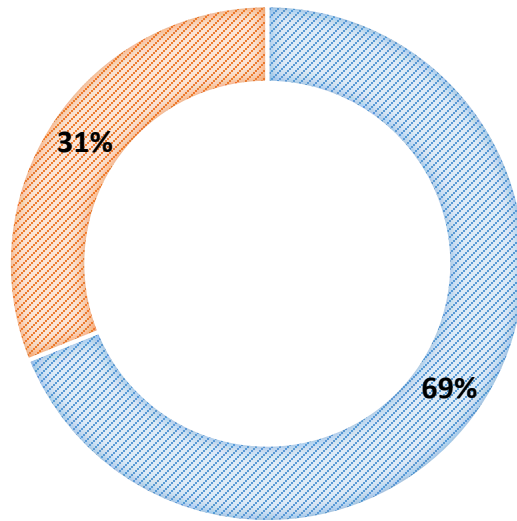


TOP 10 VISITING FOREIGN COUNTRIES



EXHIBITOR PROFILE

Local International

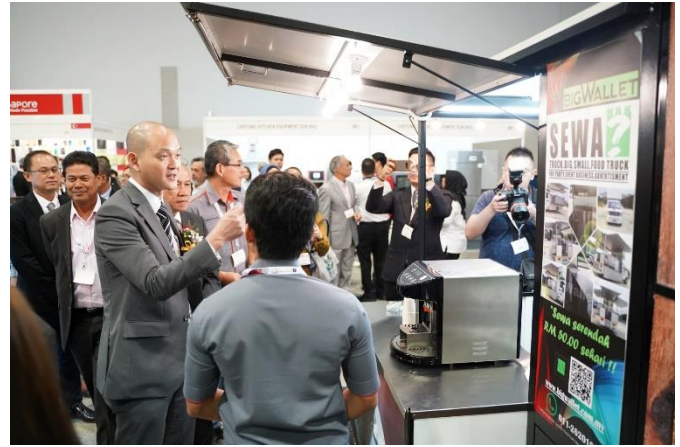


EXHIBITOR TESTIMONIALS

- Café Malaysia 2019 was excellent for us. The new venue was well built and attracted a large crowd.
- MITEC is very presentable for company branding, Café Malaysia is very focused on café business, a very niche market which helps target the right people.
- This edition of Café Malaysia gave us a brand new experience with the new exhibition hall and bigger space. It was indeed a good choice of venue.

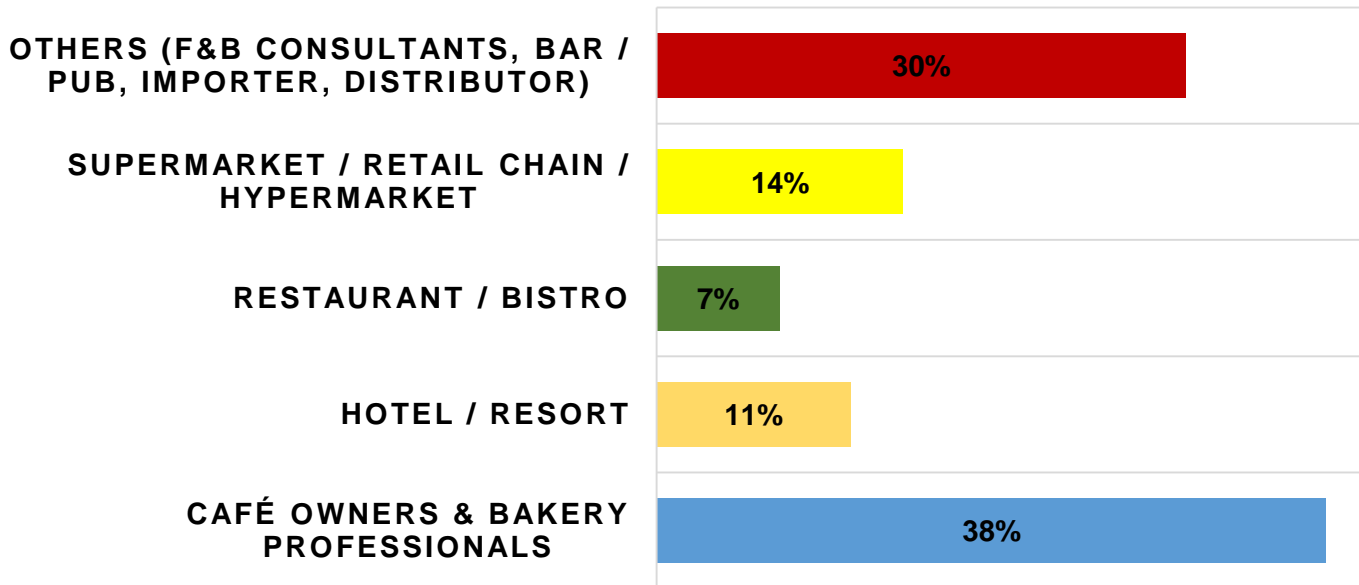


OPENING CEREMONY

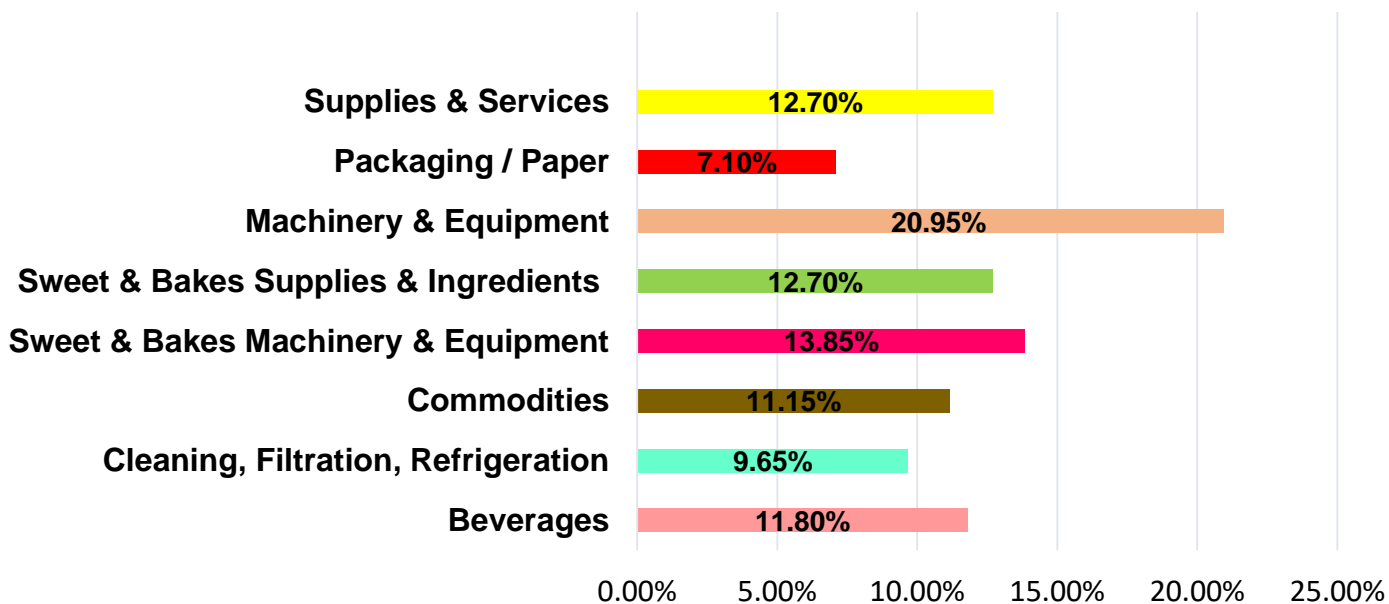


VISITOR STATISTICS & ANALYSIS

13,550 VISITORS PROFILE



PRODUCTS/SERVICES INTERESTED IN



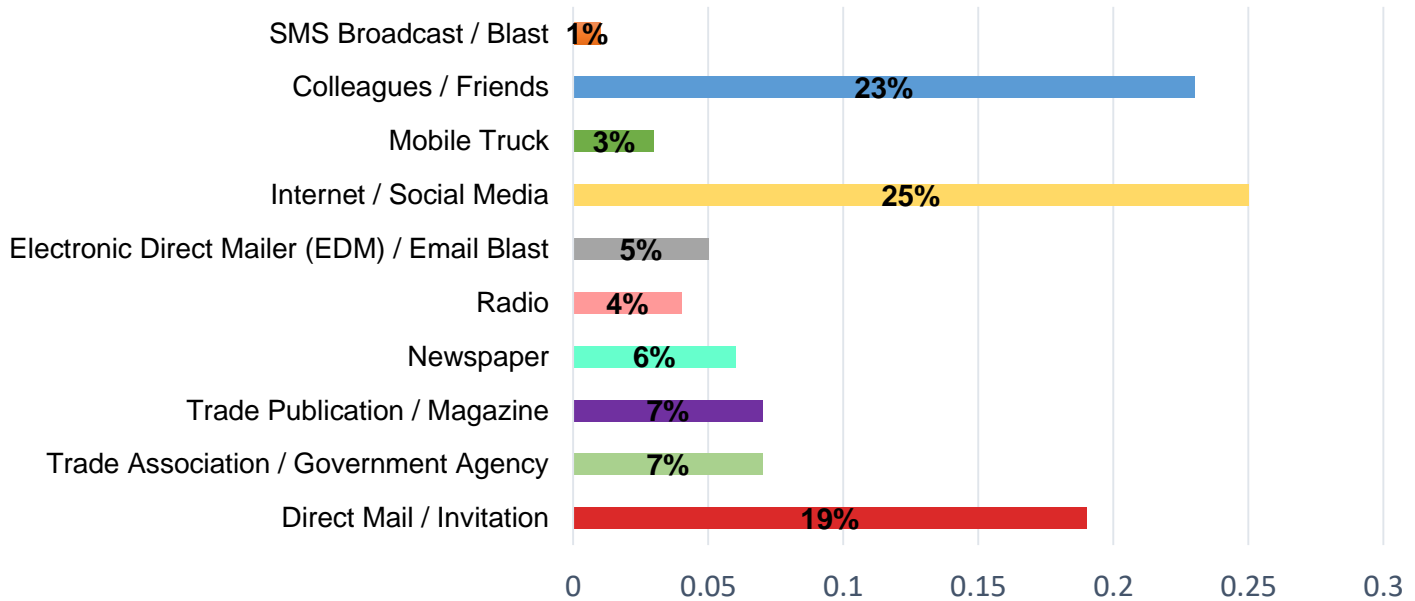
NATIONAL CHAMPIONSHIPS

- KL Coffee Club Malaysia Latte Art Championship 2019
- Malaysia Brewers Cup 2019
- Malaysia Barista Championship 2019

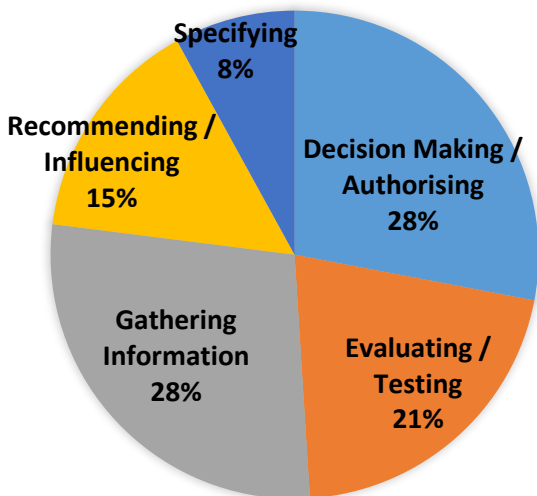


VISITOR STATISTICS & ANALYSIS

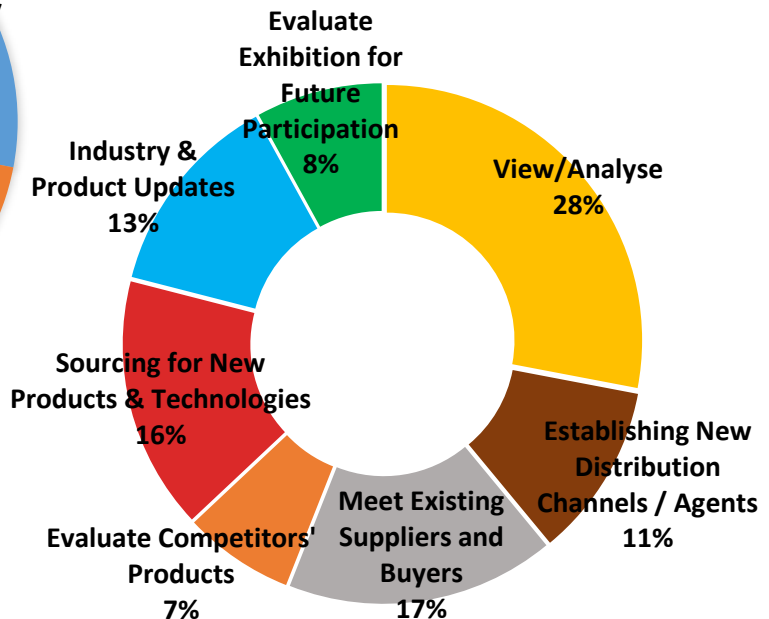
HOW DID YOU KNOW ABOUT THIS EXHIBITION?



ROLE IN DECISION MAKING PROCESS



PURPOSE OF VISIT



THE CAFÉ SEMINAR



FOOD TRUCK SHOW



ASEAN COFFEE FEDERATION CUPPING



MARKETING CAMPAIGN

The campaign deployed with the help of our media partners consisting of:

- Mobile Truck Advertisement from October 2018 – March 2019.
- Radio advertising in Hitz.fm, Malaysia's No 1 English Station reached out to **2.14 million** listeners.
- Radio advertising in Mix.fm, Malaysia's Best Variety station reached out to **1.1 million** listeners.
- Radio advertising in My.fm, Malaysia's No 1 Chinese station reached out to **2.54 million** listeners.
- Newspaper advertising in The Star sent to over **800,000** readers.
- Newspaper advertising in Sin Chew Daily sent to over **352,000** readers.
- **12,000** invitation cards sent to café owners, hotel owners, F&B industry players and past year visitors.
- **1,000** road buntings placement in the Kuala Lumpur and Petaling Jaya area.
- **25,000** e-invitations sent out to **subscribers** and **database**.
- **10,000** copies of show preview / show directory distributed to Café Owners Alliance's members outlet, hotel, trade association, embassies and trade offices.
- A number of Facebook advertising campaigns, ran for 8 weeks in the lead up to the event with a reach in audience over **161,856** users.
- Targeted Instagram advertising campaign, ran for 2 weeks in the lead up to the event with a reach in audiences over **4,290** users.
- Weekly electronic direct mailers (EDM) sent to **20,520** emails.

Media Partners



MARKETING COLLATERAL

Electronic Direct Mailers (EDM)

Café Malaysia 2019 | Issue 3 [View this email in your browser](#)



Sponsorship Opportunities In National Championships 2019 **Exhibition Opening Hour**



Trade only
17 - 18 Jan
2019 (10am-6pm)
Trade & Public
19 Jan 2019 (10am-5pm)

Why Exhibit?

Café Malaysia and Malaysia Specialty Coffee Association (MSCA) are excited to announce that sponsorships for **Malaysia Barista Championship (MBC)**, **Malaysia Latte Art Championship (MLAC)** and **Malaysia Brewers Cup (MBC)** 2019 are now open for bidding!

- Malaysia Barista Championship (MBC) 2019
- Malaysia Latte Art Championship (MLAC) 2019
- Malaysia Brewers Cup (MBC) 2019

Sanctioned by World Coffee Events



Enquire

Tel: +603 6211 2438
Fax: +603 6206 2429
Email: cm@cems.com.my

Event Highlights

All these sponsorship packages are now available!

- Title Sponsor
- Official Machine
- Official Grinder
- Official Milk
- Official Scale
- Official Beans
- Official Water Filtration System
- Official Ceramic
- Official Espresso Cleaning Products
- Official Brewing Equipment
- Official Water Boiler
- Official Water
- Trophies Sponsor
- Strategic Partner

Please contact the team for more information about the Sponsorship Packages.

Sponsorship Opportunities

If you have any other questions, please write to hello@msca.org.my
For more information, visit our [Website](#) or [Facebook](#)

Café Malaysia 2019



MITEC, Hall 2 | 17 - 19 JAN 2019
Malaysia International Trade & Exhibition Centre

Booth Enquiries



For more information, please visit our [Website](#) or [Facebook](#)

Download Post Show Report 2018

Booth Enquiries



Facebook Website Email

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CEMS Conference & Exhibition (Malaysia) Sdn Bhd (1094731-P)
D2-UB-12, Solaris Dutamas (Publika), No. 1 Jalan Dutamas 1, 50480 Kuala Lumpur, Malaysia.
Tel: +603 6211 2438 | Fax: +603 6206 2429 | Email: cm@ceems.com.my
You received this email because you signed up on our website or visited our exhibition.
You can update your preferences or unsubscribe from this list.

Café Malaysia 2019 | Issue 9 [View this email in your browser](#)



We proudly announced our Sponsors In National Championship 2019



Malaysia Barista Championship 2019



Official Machine: Official Grinder:



Official Milk: Official Water Filtration System:



Official Scale: Official Espresso Cleaning Products:



Strategic Partners:



KL Coffee Club Malaysia Latte Art Championship 2019



KL Coffee Club Malaysia Latte Art Championship 2019



Title Sponsor



Sponsored by Coffee club

Official Machine: Official Grinder:



Official Milk: Official Coffee Beans:



Official Water Filtration System: Official Scale:

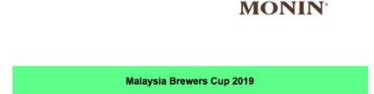


Sponsored by Singapore Brew Science

Official Espresso Cleaning Products: Strategic Partners:



Malaysia Brewers Cup 2019



Official Brewing Equipment: Official Grinder:



Official Water Boiler: Official Water Filtration System:



Official Scale: Official Espresso Cleaning Products:



Strategic Partner:



Café Malaysia 2019



An event that you couldn't miss!

Visit us at **Malaysia International Trade & Exhibition Centre, (MITEC) Hall 2**
17-19 January 2019

Booth Enquiries



Facebook Website Email

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D2-UB-12, Solaris Dutamas (Publika), No. 1 Jalan Dutamas 1, 50480 Kuala Lumpur, Malaysia.
Tel: +603 6211 2438 | Fax: +603 6206 2429 | Email: cm@ceems.com.my
You received this email because you signed up on our website or visited our exhibition.
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MARKETING COLLATERAL

Show Brochure

CAFE MALAYSIA
The 5th International Cafe Equipment, Supplies & Technology Exhibition

Your perfect brew awaits...

17-19 JANUARY 2019
MITEC
Malaysia International Trade & Exhibition Centre

Concurrent Events: **FOOD TRUCK SHOW**, **MALAYSIA FOOD TRUCK CONGRESS**

Organized by: **CEMS**, **ASOCA**, **ALLIANCE**, **MAI**

Hosted by: **NEWSPAGES**, **ITC**, **MPG**, **SMC**

Supported by: **ACE**, **SMC**, **FFERI**

www.cafe-malaysia.com | www.facebook.com/cafemalaysia

Show Preview

Show Preview
2019

17-19 JAN **CAFE MALAYSIA** **MITEC**
The 5th International Cafe Equipment, Supplies & Technology Exhibition
Malaysia International Trade & Exhibition Centre

Café Malaysia - The Preferred Platform for Coffee & Tea Industry Players

Café Malaysia 2019, the 5th International Cafe Equipment, Supplies and Technology Exhibition returns for the biggest edition at the new exhibition venue, Malaysia International Trade & Exhibition Centre (MITEC) - feature the state-of-the-art facilities as the first exhibition venue of choice in the Southeast Asia region. The highly anticipated Café Malaysia will be held from 17 to 19 January 2019.

Fully established and in its 5th edition, Café Malaysia 2019 aims to be your preferred one-stop platform dedicated to visiting regional and international coffee roasters, traders, producers, café equipment and product distributors and tea communities. It is a one-stop hub for decision makers to venture into new business opportunities and collaborations as well as source for their café needs. This prominent exhibition features 180 exhibitors from 22 countries, spanning nearly 6,000 square metres gross. Café Malaysia 2019 expects around 15,000 visitors over the 3 days event.

The highlights of the event that you wouldn't want to miss include three of the internationally-attended competitions - Malaysia Barista Championship 2019, Malaysia Latte Art Championship 2019 and Malaysia Brewers Cup 2019. These competitions will showcase our nation's top business talent, skills and creativity.

In an effort to deliver our visitors a value-add experience, there will be a Business Matching Service which serves to help visitors to meet the right people from the industry.

The Malaysia Food Truck Congress (MFC) 2019 will run concurrently with Café Malaysia 2019, includes an array of related product and services catered to upcoming entrepreneurs and interested parties who are intrigued by the idea of running a food truck business. It presents a go-to business platform for the latest in trends and technological innovations for the Food Truck F&B sectors, while seminar topics covered in the event will provide valuable industry insight, with presentations on wholesale purchasing, marketing, licensing, food truck safety, and the fast-changing regulations of the industry.

It will definitely be an event you wouldn't want to miss, so don't forget to mark your calendars on the 17 to 19 of January 2019!

FOOD TRUCK SHOW

- Malaysia Food Truck Congress (MFC) - Page 13
- National Championships - Page 3
- The Cafe Seminar & Conference - Schedule at Registration Counter
- Business Matching Service - Page 27

Road Bunting

17-19 JANUARY
CAFE MALAYSIA
The 5th International Cafe Equipment, Supplies & Technology Exhibition

MITEC
Malaysia International Trade & Exhibition Centre

17-18 Jan | 1000 - 1800
19 Jan | 1000 - 1700

Your One Stop Shop for All Your Café Needs!

Co-located Event : **FOOD TRUCK SHOW**

FREE ADMISSION

www.cafe-malaysia.com

Invitation Cards

CAFE MALAYSIA
The 5th International Cafe Equipment, Supplies & Technology Exhibition

TRADE INVITATION

To: _____

With compliments of _____

Visit us at Booth _____

Malaysia International Trade & Exhibition Centre (MITEC), Hall 2
17 & 18 January 2019: 10AM - 6PM (Trade) • 19 January 2019: 10AM - 5PM (Trade & Public)

Concurrent Events: **FOOD TRUCK SHOW**, **MALAYSIA FOOD TRUCK CONGRESS**

REGISTER ONLINE NOW AT
www.cafe-malaysia.com

Free Admission. For visitors 18 years old and above. Dress code - Business Attire

Visit us at the largest gathering of coffee & tea industry players and the only food truck show in Malaysia!

Café Malaysia serves as a dynamic B2B platform for key decision makers to source for their café needs, and explore new collaborations and business opportunities. The annual event showcases a wide array of innovative products, cutting edge technologies, coffee beans and tea leaves from around the world, at the perfect one-stop platform for industry professionals and café owners.

The **Food Truck Show** is the only B2B event dedicated to the industry. The inaugural **Malaysia Food Truck Congress 2019** makes its debut as the convergence point for the industry to explore the latest technologies, developments and market trends of the food truck business.

Event Highlights

- National Championships: **MALAYSIA BARISTA CHAMPIONSHIP**, **2019 MALAYSIA LATTE ART CHAMPIONSHIP**, **MALAYSIA BREWERS CUP**
- Concurrent Events: **MALAYSIA FOOD TRUCK CONGRESS**, **FOOD TRUCK SHOW**

Organized by: **CEMS**, **ASOCA**, **ALLIANCE**, **MAI**

Hosted by: **NEWSPAGES**, **ITC**, **MPG**, **SMC**

Supported by: **ACE**, **SMC**, **FFERI**

Free Admission. For visitors 18 years old and above. Dress code - Business Attire

Malaysia International Trade & Exhibition Centre (MITEC), No 1, Jalan Dutamas 1, 04848 Kuala Lumpur, Malaysia
Tel : +603 6211 2438 Fax : +603 6206 2428 Email: cems@cems.com.my

Mobile Truck Ads

CAFE MALAYSIA
The 5th International Cafe Equipment, Supplies & Technology Exhibition

MALAYSIA COFFEE FEST
JULY 2019
1 UTAMA SHOPPING CENTRE

17-19 JANUARY
MITEC
THE PREFERRED PLATFORM FOR ALL COFFEE & TEA PLAYERS

CAFE MALAYSIA
The 5th International Cafe Equipment, Supplies & Technology Exhibition

MALAYSIA COFFEE FEST
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Newspaper Advertisements

The Star



Prosperity with a pop this CNY

Brewery kicks off colourful festive campaign with giveaways and performances

By NEERA RAM

THE STAR has been celebrating the Chinese New Year with a series of festive events, including a grand performance by the Singapore Chinese Orchestra (SCO) at the Esplanade - Theatres on the Bay.

The SCO, which has been performing in Singapore since 1997, is one of the world's leading Chinese orchestras. The group is led by conductor Chen Yi and has performed at numerous international venues.

The SCO's performance at the Esplanade was a highlight of the Chinese New Year celebrations. The group performed a variety of traditional Chinese music, including the popular 'Spring Festival Gala'.

The SCO's performance was a success, and it was a pleasure to have them in Singapore. The group's music was beautiful and it was a great way to celebrate the Chinese New Year.

CAFE MALAYSIA
The International Trade and Exhibition Centre

Are you a Café Business Owner or an Aspiring one?
We help connect you to the RIGHT people!
Visit the one-stop venue for your bakery, café, coffee, confectionery, sweets and tea business needs.

Event Highlights
National Championships
MALAYSIA FOOD TRUCK CONGRESS

SEE YOU AT
Malaysia International Trade and Exhibition Centre, Hall 2
17 & 18 Jan 10am - 6pm
19 Jan 10am - 5pm
Free Admission!

For more information: www.facebook.com/cafemalaysia/ | www.tedex.com.my/hall2/hall2/



Merging fusion with tradition

A range of festive dishes to welcome Chinese New Year in Shah Alam

By ENGLISH-SPEAKING
CORRESPONDENT

SHAH ALAM has been celebrating the Chinese New Year with a series of festive events, including a grand performance by the Singapore Chinese Orchestra (SCO) at the Esplanade - Theatres on the Bay.

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Shah Alam car-free day crosses two years

Fun walk attracts 6,000 participants at celebration

By ENGLISH-SPEAKING
CORRESPONDENT

SHAH ALAM celebrated its second car-free day on Saturday (17 Jan) with a fun walk that attracted over 6,000 participants.

The event, which was held at the Shah Alam Sports Complex, was a success and it was a pleasure to have so many people participating. The walk was a great way to celebrate the Chinese New Year and to promote a car-free lifestyle.

The event was organized by the Shah Alam City Council and it was a pleasure to have them in charge. The walk was a great success and it was a pleasure to have so many people participating.

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MALAYSIA FOOD TRUCK CONGRESS

REGISTER ONLINE NOW AT
www.cafemalaysia.ttdm.my

Free Admission. For visitors 18 years old and above, Dress code - Business Attire
For more information: www.facebook.com/cafemalaysia/ | www.tedex.com.my/hall2/hall2/

Sponsors: ASGCA, ALLIANCE, ACE, MALAYSIA FOOD TRUCK CONGRESS, BWT, Everest, cafetto, MONIN, etc.

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Free Admission!

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香水供應早修復水管 隆星期日沒制水真棒

隆星星期日沒制水真棒

隆星星期日沒制水真棒

隆星星期日沒制水真棒

隆星星期日沒制水真棒

按家長投訴孩子零用錢不夠用 質消部查學校食堂售價

按家長投訴孩子零用錢不夠用 質消部查學校食堂售價

按家長投訴孩子零用錢不夠用 質消部查學校食堂售價

星洲新春展銷會19及20日 教你煮出家銷好味道

星洲新春展銷會19及20日 教你煮出家銷好味道

星洲新春展銷會19及20日 教你煮出家銷好味道

CAFE MALAYSIA 馬六甲國際貿易展覽中心 (MTEC) 2樓

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馬六甲國際貿易展覽中心 (MTEC) 2樓

甲洞烏魯新村河堤土崩 鐵門柱子坍塌 屋前現大洞

甲洞烏魯新村河堤土崩 鐵門柱子坍塌 屋前現大洞

甲洞烏魯新村河堤土崩 鐵門柱子坍塌 屋前現大洞

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馬六甲國際貿易展覽中心 (MTEC) 2樓

馬六甲國際貿易展覽中心 (MTEC) 2樓

全國中小學圍棋校際聯賽 3月23日起棋手對弈切磋

全國中小學圍棋校際聯賽 3月23日起棋手對弈切磋

全國中小學圍棋校際聯賽 3月23日起棋手對弈切磋

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PRESS COVERAGE

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The Edge Market

The Star

1/17/2019

BERNAMA.com - Turmeric & Sakura Coffee steal limelight at Cafe Malaysia 2019

Turmeric & Sakura Coffee steal limelight at Cafe Malaysia 2019

bernama.com/en/news.php

Last update: 17/01/2019



<https://youtu.be/HAGdRwV9ziA>

KUALA LUMPUR, Jan 17 (Bernama) -- Have you tried turmeric or sakura coffee? These unique flavours are among the innovative and unique 'Drinking Chocolates and Latte Blends' produced by Green Pot Tea n Coffee.

They are being promoted at the Cafe Malaysia 2019 exhibition held at the Malaysia International Trade and Exhibition Centre (MITEC) in KL.

The company uses Australian coffee due to its more natural flavour and long-lasting aroma. Other coffee flavours from Green Pot Tea n Coffee include Red Velvet, Chai, and Matcha.

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Official Opening Ceremony of Cafe Malaysia 2019 | The Edge Markets

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January 16, 2019

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17 January 2019, Thursday

Official Opening Ceremony of Café Malaysia 2019

The Edge / The Edge
January 16, 2019 10:01 am +08

Malaysia International Trade & Exhibition Centre (MITEC), Level 1, Hall 2, Kompleks MITEC, 8 Jalan Dutamas 2 KL

Thursday, January 17, 2019 - 15:00

Official Opening Ceremony of Café Malaysia 2019 at Malaysia International Trade & Exhibition Centre (MITEC), Level 1, Hall 2, Kompleks MITEC, 8 Jalan Dutamas 2 KL at 3pm.

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1/18/2019

MITI to speed up new car pricing approval - Business News | The Star Online

[thestar.com.my/business/business-news/2019/01/17/miti-to-speed-up-new-car-pricing-approval](https://www.thestar.com.my/business/business-news/2019/01/17/miti-to-speed-up-new-car-pricing-approval)



MITI Deputy Minister Ong Kian Ming

KUALA LUMPUR (Bernama): The Ministry of International Trade and Industry (MITI) says it will expedite the approval of incentives for the pricing of new car models.

"We recognise that this process needs to be made more efficient and are more than willing to work with the Malaysian Automotive Association (MAA) to ensure that the process is speeded up," deputy minister Dr Ong Kian Ming told reporters after the Cafe Malaysia 2019 exhibition here today.

He said the ministry would schedule a dialogue session with the MAA to facilitate the approval process.

In a statement today, MITI said the decision on the approval of the incentives was undertaken by the Automotive Business Development Committee (ABDC).

It said under the previous administration, some vehicle companies had obtained the incentives directly from the Ministry of Finance, bypassing the ABDC, and many applications were approved without comprehensive evaluation to determine the return on investment to the government.

"Now they have to go through the proper process, that is why perhaps some carmakers that were fast tracked before may need to wait longer," said Ong.

He was commenting on a news report in which the MAA said the delay in the approval of incentives on the pricing of new car models affected the launch of new vehicles and may affect this year's total industry volume growth.

<https://www.thestar.com.my/business/business-news/2019/01/17/miti-to-speed-up-new-car-pricing-approval>

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ONLINE COVERAGE



Coffee & Tea / Features

Café Malaysia returns to MITEC

Updated: 07 Jan 2019 | By: Flavia Galeotti



Attention all caffeine addicts, Café Malaysia is back again for the fifth year running.

Like the years before, they'll be showcasing equipment, machinery, accessories, and supplies and products from around the world all under one roof from 17th to 19th January. Wander around the expo hall at MITEC to see what and who is new on the scene, or sit in on any of the three national coffee competitions over the three days – the Malaysia Barista Championship, Malaysia Brewers Cup, and KL Coffee Club Malaysia Latte Art Championship – to watch our homegrown baristas flex their skills.

Running concurrently is the Malaysian Food Truck Congress and the Food Truck Show (the second International Mobile Food Truck Equipment Supplies and Technology Exhibition) returning from last year.

Admission is free, so pre-register [online](#) or register at the venue on the day.

Cafe Malaysia 2019



EVENT NAME	Cafe Malaysia 2019
ORGANIZER	CEMS Conference & Exhibition (M) Sdn Bhd
DATE	17th January 2019 - 19th January 2019
TIME	Thursday & Friday (17 - 18 January 2019) 10am - 6pm Saturday (19 January 2019) 10am - 5pm
VENUE	Malaysia International Trade & Exhibition Centre (MITEC)
LOCATION	Kuala Lumpur
EMAIL	cm@cems.com.my
WEBSITE	- CLICK HERE -
BOOK A SPACE	- CLICK HERE -

Cafe Malaysia serves as the key platform for industry professionals to source for supplies, discover business opportunities with the regional and international counterparts, as well as to stay up-to-date with the latest innovations and developments in the industry in hopes of boosting the growth of the coffee, coffee and tea as well as bakery industries in the ASEAN region.



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Home > News > Trade Shows > Café Malaysia...

NEWS EVENTS TRADE SHOWS

Café Malaysia 2019 to take place from 17th to 19th January in Kuala Lumpur

December 28, 2018



MILAN – With the coffee consumption in Asia increasing and the number of cafés growing rapidly, the coffee industry has become a growing market in Malaysia. Café Malaysia 2019, which is scheduled from 17th – 19th January, 2019, will present the largest gathering of coffee and tea industry players to showcase equipment, machinery, accessories, and various products & supplies for the perfect one-stop platform for industry professionals.



Turmeric & Sakura Coffee steal limelight at Café Malaysia 2019

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2019年马来西亚吉隆坡国际咖啡展览会 CAFE MALAYSIA

Jesse 咖啡茶 · 2018年3月15日

6,86K 0



2019年马来西亚吉隆坡国际咖啡展览会 CAFE MALAYSIA

- 展会时间：2019年1月17—19日
- 展会地点：吉隆坡外贸促进中心
- 展会周期：一年一届

展品范围

原料：咖啡豆、可可豆、茶叶

餐饮用品：碳酸饮料、咖啡、巧克力、甜点、冰淇淋、茶等

机械设备：茶叶加工设备、烘焙奇、研磨机、咖啡机等

包装材料：波形咖啡滤纸、咖啡杯、咖啡和茶包装机、茶叶袋纸等

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Café Malaysia
Published by Lee CoShin [?] · 27 December 2018 at 19:47 ·

The highly anticipated CAFE MALAYSIA 2019 is finally back with a bang! Mark your calendar! Visit us on 17 to 19th January 2019 at Malaysia International Trade & Exhibition Centre (MITEC).

We dedicated to uniting Coffee & Tea lovers from all over the world. Featuring 180 brands from 22 countries and spanning nearly 6,000 square meters.

What are you waiting for? Pre-register your visit now via <https://cafemsia.1id.my...> See more



Café Malaysia
Published by Lee CoShin [?] · 17 January at 00:59 ·

Here's a sneak peek at this year's Cafe Malaysia. We wish you an exciting week full of coffee ☕

Malaysia International Trade & Exhibition Centre (MITEC), Hall 2
17-19 January 2019
17-18 Jan : 10am-6pm (Trade only)... See more



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Café Malaysia

17-19 JANUARY MITEC
Café Malaysia
The International Cafe Equipment, Supplies & Technology Exhibition
17-18 JAN | 10AM-6PM | 19 JAN | 10AM-5PM
PRE-REGISTER www.cafemsia.1id.my

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- 15.8K People reached +2.4K last 7 days
- 531 Responses +30 last 7 days
- Track ticket sales on your next event by adding a ticket link
- Audience: Men 25-34, 28% of total responses

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JAN 19 Cafe Malaysia 2019
Public · Hosted by Café Malaysia and 4 others

Interested

3 dates · 17 Jan – 19 Jan
Event ended about 8 days ago

Malaysia International Trade and Exhibition Centre
No. 8, Jalan Dutamas 2, 50480 Kompong Segambut, Kuala Lumpur, ... Show map

7,152 People reached

1,219 Engagements

Boost again

Boosted on 17 Jan 2019
By CoShin Lee

Completed

People reached 4.4K

Post engagemen 502

Café Malaysia
Sponsored ·

THREE DAYS TO GO BEFORE WE BRING THIS SHOW ON.

A quick recap of Cafe Malaysia 2017 and we hope you had so much fun last year. And THIS WEEK, we have competitions, demonstration, and workshops to serve you up. Be sure you check out the coffee fun! We can't wait to brew up a good time with you at Café Malaysia 2018!

Invite your friends and see what we've got for you.... See more



CAFE MALAYSIA
The 4th International Cafe Equipment, Supplies & Technology Exhibition

67 14 comments 28 shares 17K views

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Café Malaysia

23 December - 19 January Last 28 days

- Post reach 161.5k ▲ 146.6k
- Post engagements 17.9k ▲ 15.5k
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Café Malaysia
Published by Lee CoShin [?] · 8 January at 16:20 ·

We are one week away from the Semi- Final and Final Round of National Championships 2019! The action goes down in Kuala Lumpur on 17-19th January 2019 at Malaysia International Trade & Exhibition Centre.

We are more than excited to announce the Official Sponsors in Malaysia Barista Championship (MBC), KL Coffee Club Malaysia Latte Art Championship (MLAC) And Malaysia Brewers Cup (MBC) 2019!

• Malaysia Barista Championship 2019... See more



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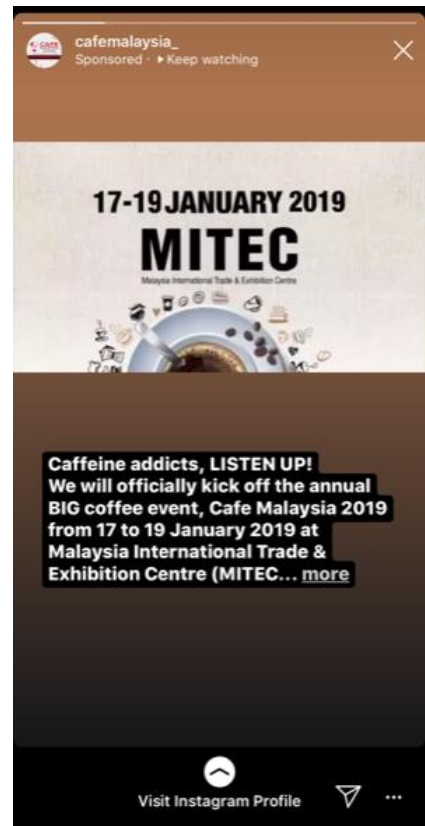
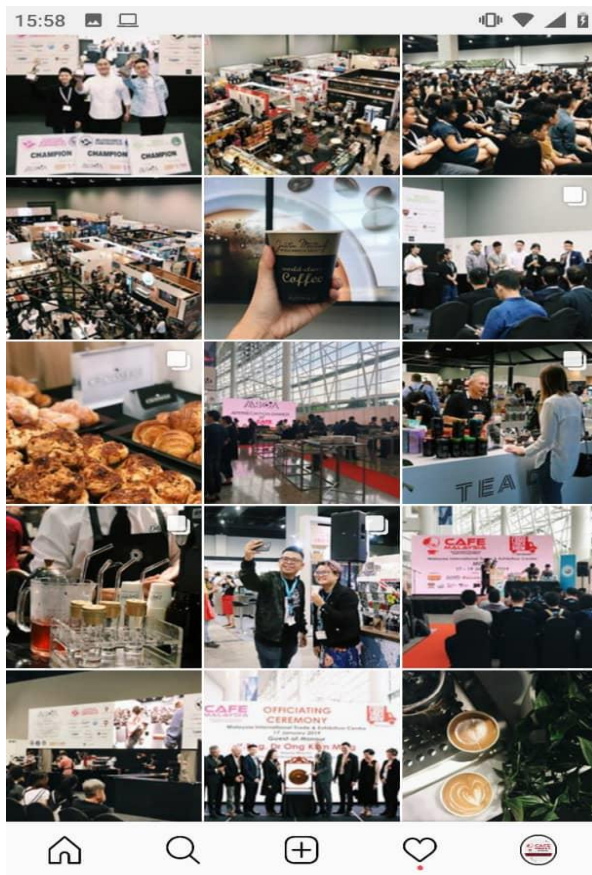
22,258 People reached

2,676 Engagements

Boost again

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For enquiries & participation, please contact:
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